



Marketing Coordinator – Loca Loka 🍸

Location: India/USA/SEA

Industry: Alcobev | Premium Spirits

Experience: 2+ years in Marketing / Brand Activation / Alcobev / Lifestyle / F&B

About Loca Loka

We're not just a spirits brand — we're a movement for good times, great energy, and unapologetic originality. Every bottle we craft celebrates the stories that start after the first pour.

If you've got the fire for storytelling, love brand buzz, and know your way around the bar scene, we want you on the team.

What You'll Do

- Drive on-ground and digital brand activation for Loca Loka across bars, events, and festivals.
 - Support marketing campaigns, influencer collabs, and content shoots.
 - Coordinate with creative, sales, and trade marketing teams to bring ideas to life.
 - Manage brand inventory, POS materials, and vendor coordination.
 - Track marketing spends, campaign ROI, and event performance.
 - Keep the vibe high and the ideas flowing — always.
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Who You Are

- A go-getter with serious creative energy — social-media fluent, event-savvy, and always plugged into trends.
- Hands-on with campaign coordination, event planning, or influencer engagement.
- Strong communicator who thrives in fast-moving, unfiltered environments.
- Degree in Marketing, Communications, or similar field.
- Alcobev / lifestyle / FMCG experience? Major plus.

10, Anson Road, #22-02, International Plaza, SINGAPORE (079903)



Why You'll Love It Here

- You'll work with a young, driven crew that actually loves what they do.
- Every project has a shot of creativity (sometimes literally).
- Space to experiment, pitch wild ideas, and see them come alive.
- Great brand, great people, even better after-parties.

